UF UNIVERSITY of FLORIDA IFAS

MARTIN COUNTY

Economic Impacts

Agricultural and related industries generate

19,836 jobs (21.5% of total) in Martin County.

$1.00 billion in revenues.

15.0% contribution to gross regional product.

Based on a 2010 UF study

It is estimated that for every **$1** invested in agricultural research and extension, there is a return of **$10** to the community.

Based on a 2007 USDA study

Statewide Client Satisfaction

Quality

96% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

80% Clients who had an opportunity to use the information received, and...

90% Said it solved their problem or answered their question.

Leverage

75% Clients who shared the information with someone else.

Funding

State funds for Extension	$332,417
Federal funds for Extension	$42,582
County funds for Extension	$261,425

Clientele Contacts

Field and office consultations	3,092
Participants at group learning events	173,939
Phone and email consultations	19,074
Educational materials created	124

Volunteers

Number of volunteers	369
Hours worked	21,407
Dollar value of hours worked	$466,459

Statewide Clientele Outcomes

Clients reporting an increase in knowledge or skill	92%
Clients reporting a change in behavior or attitude	76%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community	59%

Giving

Recent donors residing in county	2,695
FY 2012 donors residing in county	1,233
Gifts to UF from county residents	$174,475
Gifts to IFAS from county residents	$22,120

Students and Alumni

UF students from county	470
CALS students from county	46
UF alumni residing in county	2,053
IFAS alumni residing in county	166

EXTENSION: Family economic stability; Nutrition & health; Water quality, Florida Yards & Neighborhoods, Master Gardeners, 4-H life development skills; Commercial/urban horticulture

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