

UF/IFAS EXTENSION MARTIN COUNTY

2017 REGIONAL

AGRI-TOURISM CONFERENCE



DAY 1

1:00-7:30 p.m.

FARM TOUR

Visit local agri-tourism operations in Martin County
Bus departs from and returns to UF/IFAS Extension Martin County Office

6:30 p.m.

Summer Crush Winery

- reception
- wine-tasting
- presentations by local agri-tourism operators

DAY 2

8:30 a.m. - 4:00 p.m.

WORKSHOP

UF/IFAS Extension Martin County Auditorium
Includes lunch, presentations, and workshop materials.

Sessions:

- economic impacts of agri-tourism
- what consumers are seeking in agri-tourism operations
- success stories
- liabilities/insurance/regulations
- business planning
- funding sources

June 15 - 16, 2017

REGISTER HERE

<https://mcagritourism.eventbrite.com>

Participants must register in advance

COST

Register by June 8 \$75; June 9 or later \$90

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